

Lake Wanaka Tourism

Lake Wanaka Tourism is the Regional Tourism Organisation for Lake Wanaka and the surrounding area and is responsible for marketing the area as a visitor destination in the domestic and international marketplaces.

The first point of contact for obtaining information on the area, Lake Wanaka Tourism can also help the travel trade with familiarisation trips, itinerary planning, staff education and provision of marketing resources.

Lake Wanaka Tourism

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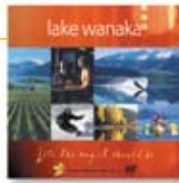
www.lakewanaka.co.nz



The marketing resources available include:

Lake Wanaka Brochure

a pictorial-led brochure giving generic information on Lake Wanaka and the surrounding region.



Southern Lakes brochure

a larger area map covering Lake Wanaka, Queenstown and Fiordland.



This Year in Lake Wanaka

a mini-directory featuring Lake Wanaka tourism activities, accommodation and service providers.

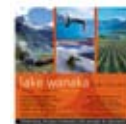


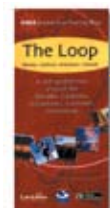
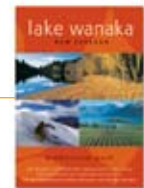
Image Library CD of photos

Dining Guide

a mini-directory featuring Lake Wanaka restaurants and cafés.



Promotional Video DVD and Image Library CD set



The Loop

a pocket size itinerary featuring a self-guided tour around Lake Wanaka, Cardrona, Arrowtown and Cromwell.

Disclaimer: While all due care has been taken to ensure accuracy of these publication, Lake Wanaka Tourism accepts no responsibility or liability for any errors, omissions or the offers or details of operator listings. Prices, time-tables and other details or terms of business may change without notice.

Photos: With thanks to all the people and businesses who supplied images.

