



## HASHTAG APPROVAL

### Instagram Rights website & social only:

Hi, we are the official Instagram account for Lake Wanaka Tourism. Great photo! We'd like to feature your image xxxx and your Instagram handle on our website and social channels. If you agree and you're 18+, just reply #yeswanaka. T&Cs at <http://bit.ly/2cSvCnj>

### Instagram Full Rights:

Hi, we are the official Instagram account for Lake Wanaka Tourism. We would like to feature your image in future advertising, website and social channels. If you agree and you're 18+, just reply #yeswanaka-all. Full T&C's can be found at <http://bit.ly/2cExcdd>

### Twitter Rights website & social only:

Love your pic! Can we share it? If u agree & are 18+, reply #yeswanaka. Terms here: <http://bit.ly/2cSvCnj>

### Twitter Full Rights:

Love your pic! Can we share it? If u agree & are 18+, reply #yeswanaka-all. Terms here: <http://bit.ly/2cExcdd>

## Terms and Conditions

### USER-GENERATED CONTENT (UGC)

#### TERMS AND CONDITIONS

By tagging #yeswanaka-all I agree that Lake Wanaka Tourism may, but is not obligated to use my image/photograph in any format or medium now known or subsequently developed, to modify and edit my image/photograph, to combine my image/photograph with other images, video, audio, text, and other media, to create derivative works incorporating, including, or based on my image/photograph, for advertising purposes.

You represent and warrant that you are 18 years or older, authorized to grant these rights, the content will not infringe the rights of any third party, and no payments are or will be due to any party.

By tagging #yeswanaka I agree that Lake Wanaka Tourism may use my image/photograph/video on the wanaka.co.nz website and social channels.

You represent and warrant that you are 18 years or older, authorized to grant these rights, the content will not infringe the rights of any third party, and no payments are or will be due to any party.