

LWT BUDGET 2024_25

Income	
Member Contributions - via QLDC	\$1,326,384.00
isite contribution	\$105,000.00
Interest	\$12,859.00
Subscription Memberships	\$26,200.00
Map Advertising	\$27,720.00
OVL Shared services	\$19,615.00
MBIE Event funding	\$78,000.00
Total Income	<u>\$1,595,778.00</u>
OPERATIONAL EXPENSES	\$ 591,054.00
DESTINATION MARKETING	\$608,153.00
TRADE + BUSINESS EVENTS	\$43,884.00
BUSINESS CAPABILITY	\$42,500.00
DESTINATION MANAGEMENT	\$ 114,228.00
OTHER ORG (NON OPEX)	\$ 195,095.00
TOTAL EXPENSES	<u>\$1,594,914.00</u>
NET PROFIT/LOSS	<u>\$864.00</u>